CICERO KAUPPI

CICERO KAUPPI is a 12 month project funded by the Finnish Funding Agency for Technology and Innovation (Tekes). The project is being co-ordinated at the CICERO Learning co-ordination unit and partners in the project come from the University of Helsinki, Helsinki University of Technology and Tampere University of Technology. Professor Hannele Niemi, vice-rector of the University of Helsinki is the principal investigator of CICERO KAUPPI.

CICERO KAUPPI arises from the need for exploring the commercial potential of learning research, which traditionally is not a field of research that has yielded many commercial products.

The aim of the project is to explore possibilities and opportunities for commercialisation of innovations and results from the field of learning research. The project will also explore how researchers and academics view their role as potential developers of commercial products. The project aims to support such activities that will help researchers and academics find support and guidance when wishing to develop the results of their research into commercial products.

The wider goal of the project is to benchmark and model the process of developing commercial products from learning research as well as identifying the tools and support services necessary for this process.

To achieve this, the project is divided into work packages:

- **Benchmarking**: Through networking with the business sector the project aims to find out how the business sector sees the need for products from learning research.

- **Pilots**: The four pilot projects are being given consultation by experts in order to bring their innovations to the market as a product. Among the products are tools for self-assessment of learning and computer simulations for team training.

- **Review**: A qualitative review among researchers working in the field of learning research is being carried out to identify the challenges and opportunities for the commercial use of results from research into learning.

Research team:

- Professor Hannele Niemi (Principal investigator)
- Professor Jarkko Hautamäki, University of Helsinki
- Professor Matti Vartiainen, Helsinki University of Technology
- Professor Jari Multisilta, Tampere University of Technology